



Monday, October 18, 2004

**Cory Clifford
Direct of Public Relations
Image Productions
P.O. Box 437
Grafton, WI 53024**

Cory,

Your press release is truly amazing! It makes it look like I have 1000 employees and my own personalized parking space. If I'm not careful I'll even believe it.

That said, I do want to change a couple of things.

Paragraph 1: Change photography to large format printing.

Paragraph 4: change commercial and art photography to photographic and archival art prints.

Do you intend to leave your name as a contact? If you do, maybe you should put my bus phone and see if Jeremy can add a dir.pubrelations@imageanddisplay.com email address.

I think it would be great if you want to send it to the News Graphic, and I was also thinking that the Business Journal would be awesome.

Sincerely,

James J. Clifford
President